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THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE SEED MERCHANTS
OFFICE AND SEED CLEANING PLANT
ARCH AND FRONT STREETS
PHILADELPHIA

Jan 27, 1933

POSTMASTER: IF UNABLE TO DELIVER NOTIFY
THE PHILADELPHIA SEED CO., INC.
RETURN POSTAGE GUARANTEED

**CURRENT MARKET
QUOTATIONS
DO NOT DELAY**

VEGETABLE
SEED TRIALS
HORTICULTURE

JAN 30 1933

Sec. 435½, P. L. & R.

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U. S. Department of Agriculture.

BRANCH WAREHOUSES
HARRISBURG
MONTGOMERY & Co.,
21 S. TENTH STREET
PHONE, 6249
WEST MILTON
FRANK A. GROVE
PHONE
LEWISBURG 175-R-5
LANCASTER
MYERS WAREHOUSE
301 HARRISBURG AVE.
PHONE, B015

THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE

FIELD THE FINEST OF THE CROP SEEDS



TELEPHONES
BELL, MARKET 28-22
BELL, MARKET 28-23
BELL, MARKET 28-24
BELL, MARKET 28-25
BELL, MARKET 28-26
KEYSTONE, MAIN 56-29
—LONG DISTANCE—
PHILADELPHIA L. D. 241

ARCH AND FRONT STREETS, PHILADELPHIA, JAN. 27, 1933.

MARKET CONDITIONS: If there ever has been a year when farmers should be urged to cut down acreage in unprofitable grains, etc., and to sow their fields in clover and grass seeds, this is the year. Officials are recommending switching to clovers and grasses:

- First, to curtail the grain production.
- Second, to revive pastures which have become much run down over a period of years.
- Third, to take advantage of the extremely low prices prevailing in field seeds in general.

It is suggested that the trade pass this recommendation along to the farmers and, at the same time, warn the farmers against buying trashy seed through a misguided notion of false economy. QUAKER BRAND Field Seeds, despite the extremely low prices, this year test higher than ever before.

ALFALFA: There is an extreme shortage in Alfalfa seed, not only in the United States but throughout the world this year. The shortage in hardy domestic seed is even more acute, the short crop having moved from the farms about twice as fast as last year. It is freely predicted that stocks will be insufficient for even a moderate demand. Our stocks are of the finest quality, originating only in those states where the seed is best adapted to this particular section of the country.

RED CLOVER: The available supply will probably be sufficient for the country's require-

ments. A considerable portion of the crop, however, consists of undersized, weather stained seed. In view of the extremely low price of QUAKER BRAND, the trade is urged to avoid the cheaper qualities.

ALSYKE: Market has shown considerable strength due to larger portion of the crop having moved. In view of the low price increased demand is expected.

SWEET CLOVER: Over 80% of the crop has moved, price advancing gradually since the crop movement began. Despite this fact price is extremely low. A good demand is expected.

Prices quoted below are today's values f.o.b. Philadelphia. Samples sent promptly upon request. Bags not returnable. Upon request we can supply our seeds packed in 1 bu. bags. Write for details.

(1) CLOVERS

ALFALFA

{ 60 LBS. PER BU.
16-20 LBS. PER ACRE }

The records of origin for Alfalfa seed sold by us are kept in accordance with a plan approved by the U. S. Department of Agriculture and are maintained under the supervision of that Department. Under this system



and by special arrangement with that Department we are authorized to issue verified-origin seed certificates for such seed, the locality of production of which has been verified by a Federal seed inspector.

ALFALFA

	PER 100 LBS.	PER BU.
NORTHWESTERN GROWN		
QUAKER PSC CERTIFIED	.. \$17.00	\$10.20
U. S. VERIFIED ORIGIN		
MONTANA GROWN		
QUAKER PSC CERTIFIED	.. 20.00	12.00
U. S. VERIFIED ORIGIN		
KANSAS GROWN		
QUAKER PSC CERTIFIED	.. 14.50	8.70
U. S. VERIFIED ORIGIN		
WESTERN U. S. GROWN		
FREE OF ARIZONA, NEW MEXICAN OR UNADAPTABLE, U. S. VERIFIED ORIGIN.		
Puritan	12.33	7.40
Fancy	13.17	7.90
QUAKER	14.00	8.40

GRIMM ALFALFA

NORTH DAKOTA STATE SEALED		
100 lb. bags	24.00	14.40
1 bushel bags	24.50	14.70

UTAH STATE SEALED		
Blue Tag, 2½ bushel bags	22.00	13.20
Blue Tag, 1 bushel bags	22.50	13.50

N. DAKOTA AND MINNESOTA AFFIDAVIT		
2½ bushel bags	21.00	12.60
1 bushel bags	21.50	12.90

MONTANA AFFIDAVIT		
2½ bushel bags	20.00	12.00
1 bushel bags	20.50	12.30

SWEET CLOVER

{ 60 LBS. PER BU.
20-30 LBS. PER ACRE }

WHITE BLOOMING (BIENNIAL)		
Extra Fancy	4.50	2.70
Unhulled (30 lbs. per bus.)	4.50	1.35
Grundy County	5.00	3.00

YELLOW BLOOMING (ANNUAL)		
Fancy	5.00	3.00

NOTE—SWEET CLOVER SHOULD BE INOCULATED

(2) CLOVERS, TIMOTHY, ETC.

RED CLOVER

{ 60 LBS. PER BU.
10-12 LBS. PER ACRE }

PER 100 LBS. PER BU.

DOMESTIC MEDIUM

Indian \$10.00	6.00
Puritan 10.50	6.30
Fancy 11.00	6.60
QUAKER 11.50	6.90

OHIO-MICHIGAN
GROWN

DOMESTIC MAMMOTH

Puritan 10.50	6.30
Fancy 11.00	6.60
QUAKER 11.50	6.90

OHIO
GROWN

ALSYKE

{ 60 LBS. PER BU.
8-10 LBS. PER ACRE }

Puritan	\$11.00	\$6.60
Fancy	11.50	6.90
QUAKER	12.00	7.20

TIMOTHY

{ 45 LBS. PER BU.
8-12 LBS. PER ACRE }

Indian ...	98.00%	3.00	1.35
Puritan	99.00%	3.22	1.45
Fancy	99.60%	3.44	1.55
QUAKER	99.90%*	3.78	1.70

* or better

WHITE CLOVER

{ 60 LBS. PER BU.
½ LB. PER 1000 SQ. FT. }

Superfine, full bags, approx. 150 lbs.	25.00
Fancy, " " "	23.00
Choice, " " "	22.00

Small packages quoted foot column 5

LESPEDEZA

(25 LBS. PER BU.)

Common	6.00	1.50
Korean	7.00	1.75

RECLEANED MIXTURES

Timothy (5) Alsike (1)04
Red Clover (6) Alfalfa (1)12

(3)
SEED GRAINS, ETC.

VETCH { 60 LBS. PER BU. 30-50 LBS. PER ACRE }	
Sand or Hairy	PER 100 LBS. \$7.00
Spring,	4.00

RAPE 56 LBS. PER BU. PER 100 LBS.	
Dwarf Essex.....	4.00

SEED GRAIN PER BU.	
Spring Rye	1.30
Marquis Spring Wheat	1.40
Oderbrucker Barley.....	.75
6-Row Barley.....	.75
Japanese Buckwheat75
Northwestern Oats50
Sunflower for sowing	1.75
Amber Cane	1.80
Speltz	1.30

SEED CORN (FREIGHT PAID)	
Selected quality. All our seed corn is nearby grown. Western grown corn does not give good results in this locality.	
Lancaster Co. Sure Crop	1.00
Northern Wonder.....	1.25
Broad Grained Yellow Dent	1.00
Yellow Dent	1.00
Johnson Co. White	1.25
White Ensilage	1.00
Eureka Ensilage	1.00

SEED CORN PRICES ARE FREIGHT PAID
Germination 95% or better. Write for samples.

SWEET CORN SMALL LOTS PER 100 LBS.	
Stowell's Evergreen09 8.00
Country Gentleman09 8.00
Golden Bantam11 10.00

SEED POTATOES PER 10 PKGS.	
MAINE GROWN	
Cert. Cobblers	2.75
Selected "	2.50
Cert. Green Mountains	2.55
Selected "	2.25
Selected St. of Maine	2.25
Houlton Early Rose	
Cert. Spaulding Rose.....	2.55
Red Bliss	
Sir Walter Raleigh.....	2.25

MICHIGAN GROWN	
Selected Russets	
Shipment as weather permits during March.	

PEAS and BEANS

SOJA BEANS

SOJA BEANS SHOULD BE INOCULATED.
NOTE PRICES INOCULATION BACK PAGE

LBS. HAY	BU.	DAYS TO	PER
PER ACRE	SEED	MATURE	BU.
BLACK WILSON90			
4607 to 5129	17.7 to 19.7	135	
Manchu 5931	25.5	127	.95
Mixed Soja Beans75

COW PEAS

MIXED COWPEAS	
Black Eye	
Brown Whip Cowpeas.....	
New Eras.....	
Mixed Whips and New Era.	
Mixed Cow Peas & Soja Beans	

CANADA FIELD PEAS PER BU.	
Fancy White	3.00

(4)
GRASSES

RED TOP OR HERD GRASS

Solid Seed	PURITY	PER 100 LBS.
Fancy.....	92%	5.50
Old English	95%	6.50
Unhulled		
Fancy.....		5.00
Chaff.....		3.00

BLUE GRASS

Pure Kentucky		
Fancy.....	83.76%	10.00
Old English	86.40%	10.50
Pure Canada QUAKER.....		12.00

ORCHARD GRASS

Fancy.....	8.00
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MILLET

German.....	2.10
Hungarian.....	2.30
Japanese Superfine	3.25

SUDAN GRASS

Fancy Recleaned.....	2.50
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PERMANENT PASTURE

For Meadows.....	8.00
For Uplands.....	8.00

RYE GRASS

Domestic	3.25
Italian, domestic	6.00
Perennial	7.00
Short Seeded.....	10.00

MEADOW FESCUE

Fancy.....	6.00
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MISCELLANEOUS GRASSES

So. German Bent	60.00
Certified Seaside Bent	50.00
Colonial Bent	45.00
Chewing Fescue (new crop)	
Sheep Fescue.....	10.00
Rough Stalk Meadow	12.00
Crested Dogstail.....	
Wood Meadow	28.00

BIRD SEEDS, FEEDS

LYRIC BRAND BIRD SEEDS

(BAGS INCLUDED)	PER 100 LBS.
Canary (Recleaned Argentine)	3.75
Canary (Recleaned Turkish)	4.00
Rape (Large Black)	4.00
Rape (Sweet German, Small)	5.00
Rape (Sweet German, Large)	5.10
Hemp (Manchurian Recl'd) ..	2.50
Millet (Red).....	2.40
Millet (Large Yellow)	2.40
Millet (Small Yellow Bird) ..	2.35
Sunflower (Med. Recleaned)	4.50
Sunflower (Manchur'n, Large)	6.75
Sunflower (Large Calif. Striped)	6.75
Flaxseed or Linseed.....	5.00
Flaxseed (Ground)	5.10
Poppy (Dutch Blue).....	10.75
Thistle or Niger Seed.....	9.50
Lettuce Seed (Recl'n'd, White)	12.50
Lyric Mixed Canary and Rape	4.25

PEAS

Canada (Fancy).....	4.75
New Zealand Maple Peas....	5.60
Vetch (Recleaned Oregon)...	3.05
Wrinkled Peas	2.25

FLINT CORN

Argentine Small Red (orig. bags)	1.70
Argentine Small Red (Recl'd)	1.80

Write for complete list of Pigeon Feeds
and Bird Seeds

(5)
LAWN MIXTURES



REG. U. S. PAT. OFF.
(Freight Paid)

For full description of the contents and attractive packing of our different Lawn Seed mixtures, kindly refer to your copy of our special Lawn Seed Price List. If you do not have this special price list on your file please send for a copy at once.

Old English Lawn Seed
CONTAINS BENT SEED

PER 100 LBS.	
In bulk 50 lb. bags	\$18.00
" " 20 lb. "	18.50
" " 10 lb. "	19.00
Packed 5 lb. canisters	20.00
" 2 lb. "	20.50
" 1 lb. " ..	21.00

STRATFORD GREEN

REG. U. S. PAT. OFF.

In bulk 50 lb. bags.....	13.00
" " 20 lb. "	13.50
" " 10 lb. "	14.00
" " 5 lb. "	14.50
" " 2 lb. "	14.50
" " 1 lb. "	15.00

SPLENDORLAWN

REG. U. S. PAT. OFF.

In bulk 50 lb. bags.....	9.50
" " 20 " "	10.00
" " 10 " "	10.50
" " 5 " "	11.00
" " 2 " "	11.00
" " 1 " "	11.50

PARK LANE

REG. U. S. PAT. OFF.

In bulk 100 lb. bags.....	7.00
" " 10 lb. bags.....	8.00
" " 5 lb. bags.....	8.50
" " 2 lb. bags.....	8.50

Old English Evergreen

CONTAINS BENT SEED

In bulk, 50 lb. bags.....	23.00
" " 20 lb. "	23.50
" " 10 lb. "	24.00
" " 5 lb. "	24.50

Old English Shady Spot

In bulk 50 lb. bags.....	20.00
" " 20 " "	20.50
" " 10 " "	21.00
Packed 5 " canisters.....	22.00
" 2 " "	22.50
" 1 " "	23.00

SPLENDORLAWN

SHADY SPOT

REG. U. S. PAT. OFF.

In bulk 50 lb. bags	15.00
" " 5 lb. bags	16.00
" " 1 lb. bags	17.00

Old English Terrace

In bulk, 50 lb. bags.....	20.00
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Old English Seashore

In bulk, 50 lb. bags.....	18.00
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WHITE CLOVER FOR LAWNS

PER LB. Superfine Fancy Choice

1/4 lb. packages... .34		
1 lb. packages.... .32		
Bags, 25 lbs. or less	.28	.26 .24
Bags, 100 lbs. or less	.26	.24 .22

(6)
INOCULATION

JELLY CULTURES

For inoculating all legumes. When ordering Inoculation state kind of seed to be inoculated.



SIZES	For Small Seeds [Clover, Alfalfa, etc.]	Vetch, Canada Peas	Soja Beans, Cow Peas.
1/2 bu...	\$.34	\$.24	\$....
1 " ..	.60	.40	.27
2 1/2 " ..	1.50
5 "	1.50	1.00
10 " ..	5.36

PACKAGE BIRD FOODS

Lyric

is a mixture of the finest quality of canary and rape seed.



Per carton of 2 doz 2.16

SUPPLIES

BINDER TWINE (AAA DUTCH) {Booking now for shipment June 1, 1933}

AVAILABLE IN 5 LB. AND 8 LB. BALLS

		PER BALE		
		INVOICE	CASH	NET
		PRICE	DISCT.	PRICE
1 to 199 Bales	}	Now booking		
200 to 479 Bales		basis 1933		
480 Bales (Car)		opening prices		
Discount applies if paid within 10 days from date of invoice.				

COTTON BAGS	PER 100
Seamless, 16 oz.....	\$20.00
Mended Seamless 16 oz. ...	10.00
Towel Bags, 1 bu	45.00

PEAT MOSS (GERMAN)	
(GRANULATED) For Agricultural and Landscape work.	(POULTRY LITTER) Also for stable bedding and cattle sheds.
1 to 9 bales... \$2.00	2.00
10 to 50 bales... Write for Special	
51 to 100 bales... Prices for ship-	
Carlot, ment from pier.	
All per bale f.o.b. Phila. When ordering kindly state whether granulated or poultry litter is wanted. Standard bales approximately 20 bu.	

STANLEY'S CROW REPELLENT	
Quart can (sufficient for 4 bu.)	21.00
Pint can (" " 2 bu.)	12.00
1/2 Pint can (" " 1 bu.)	7.20
Dealers' Discount 35%	
Cases contain 1/2 doz. and 1 doz. cans	

(7)
Old English Products

TURF BUILDER

A complete food for lawns and golf courses. Some of the ingredients are quickly available, some slowly available. Old English Turf Builder stimulates normal, deep-rooted turf development aiding quick recovery from wear and tear and insect attack. Builds resistance to drought. Contains the three necessary elements of plant food. Contains tankage, making nitrogen available in a form not supplied in most of the advertised fertilizers made solely of chemicals.

100% Fertilizer-No Filler!	
6% Nitrogen, 8% Available Phosphoric Acid, 4% Potash.	
5 lb. bags (12 in a case)...	PER BAG .20
25 lb. bags72
50 lb. bags	1.30
100 lb. bags	2.35
Ton Lots (100 lb. bags).....	2.20
Delivery Charges Paid	

LAWN KLENSER

A scientifically prepared product in powder form that kills Japanese Beetle Grubs.

	SUFFICIENT FOR SQ. FT.	PER CAN
2 lb. cans (25 per case)	100	.40
5 lb. cans (10 per case)	250	.75
10 lb. cans (5 per case)	500	1.30
20 lb. bags	1000	2.50
50 lb. bags	2500	6.10
100 lb. bags	5000	10.00
Delivery charges paid. Dealers' Discount 35%		

SHEEP MANURE

A dried and pulverized fertilizer quickly available for use on the lawn, garden and in the greenhouse. Not a lasting or complete plant food but carries organic matter for humus formation and shows results on lawns almost immediately.

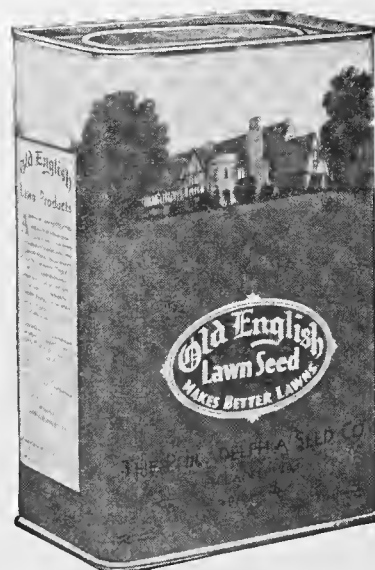
	PER 100 LB.
Ton Lots	1.75
Less than Ton Lots	2.00
Freight Paid	

BONE MEAL

A fine ground high-grade plant food, with very high phosphorous content, and containing some nitrogen. Not quickly effective as in the case of our Turf Builder, nor is bone meal a complete plant food, but may be used to advantage along with Turf Builder, fertilizer and sheep manure. May be applied at any season of the year without "watering in," with no scalding or adverse or residual effects, and to secure early and full maturity of blooms in flower gardens outdoors and in conservatories.

100 lb. paper lined bags.	
Less than Ton Lots	2.25
Ton Lots { Write for special prices, delivery from cars.	
Freight Paid	

THE Old English LAWN SEED CANISTER



The above illustrates the attractive canister in which Old English Lawn Seed is packed. And the quality of Old English Lawn seed for 1932 is the best we have ever made. See column (5) inside for prices.

INDEX AND INFORMATION CHART

THIS ALPHABETICAL INDEX WILL ENABLE YOU TO QUICKLY LOCATE ANY OF THE NUMEROUS ITEMS QUOTED. CERTAIN ITEMS WILL ONLY BE FOUND QUOTED WHEN IN SEASON.

ITEM	QUOTED COLUMN	WEIGHT PER BU.	POUNDS PER ACRE
Alfalfa	1	60	15-20
Alsyke	2	60	8-10
Argentine Corn	4		
Austrian Winter Peas ..	3	60	90-120
Bags	6		
Barley	3	48	72-96
Beet	3		
Bermuda Grass	4	35	5-10
Bluegrass	4	14	30-35
Binder Twine	6		
Bone Meal	7		
Buckwheat	3	48	48-60
Canada Peas br'dc'st ..	3	60	90-120
Canary	4		
Cane Sorghum	3	50	50-65
Chewings Fescue	4		
Clover, Alfalfa	1	60	15-20
Clover, Alsyke	2	60	8-10
Clover, Crimson	2	60	15-20
Clover, Mixtures	2		
Clover, Red	2	60	10-12
Clover, Sweet	1	60	20-30
Clover, Sweet Unhulled	1	30	30-35
Clover, White	2-5	60	6-8
Corn, for Grain	3	56	8-10
Corn, Ensilage	3	56	30-35
Corn, Sweet	3	46	10-15
Cowpeas (drilled)	3	60	60-70
Cowpeas (br'dc'st)	3	60	90-120
Crested Dogstail	4		
Crow Repellent	6		
Fertilizers	7		
German Millet	4	50	40-50
Grasses Fancy	4		
Hairy Vetch	3	60	30-50
Hard Fescue	4		
Hemp	4		
Hungarian Millet	4	48	40-50
Inoculation	6		
Insecticides, etc.	7		
Japanese Millet	4	35	25-40
Kafir	4		
Lawngrass	5	20	
Lawn Klenser	7		
Lespedeza	2	25	20-30
Mangel Wurzel	3		
Meadow Fescue	4	24	25-35
Millet, German	4	50	40-50
Millet, Hungarian	4	48	40-50
Millet, Japanese	4	35	25-40
Millets, Feed	4		
Milo	4		
Oats	3	32	50-75
Oat Grass	4	11	30-40
Old English Lawngrass	5		
Onion Sets	3	32	
Orchard Grass	4	14	20-25
Peas, Feed	4		
Peas, Cow (drilled) ..	3	60	60-70
Peas, Cow (br'dc'st) ..	3	60	90-120
Peas, Winter	3	60	90-120
Peat Moss	6		
Permanent Pasture	4	25	25-30
Pigeon Feed	4		
Potatoes	3	60	
Rape, D. E.	3	56	6-10
Rape, Sweet German ..	4		
Red Fescue	4		
Redtop, Solid	4	32	8-12
Redtop, Unhulled	4		
Redtop, Chaff	4		
Rye, Spring	3	56	50-65
Rye, Winter	3	56	70-90
Ryegrasses	4	24	25-30
Sheep Manure	7		
Sheep's Fescue	4	14	25-35
Soja Beans (drilled) ..	3	60	45-60
Soja Beans (br'dc'st) ..	3	60	60-90
Sorghum	3	50	50-65
Speltz	3	40	60-80
Spinach	3		
Stimugerm	6		
Sunflower	3-4	25	
Sudan Grass	4	40	20-25
Timothy	2	45	8-12
Turnip	3		
Vetch, Feed	4		
Vetch, Spring	3	60	50-70
Vetch, Winter	3	60	30-50
Vicia Villosa	3	60	30-50
Vicia Sativa	3	60	50-70
Wheat, Spring	3	60	90-120
Wheat, Winter	3	60	90-120

A TIMELY WARNING

By The Pennsylvania Department of Agriculture

Present conditions make it more important than normally to beware of a so-called "loop-hole" in the State Seed Law. As explained by plant industry authorities in the Pennsylvania Department of Agriculture, the State Law can not obviously be applied to seedsmen outside of Pennsylvania who sell directly by mail to individual purchasers within the Commonwealth. This means that such purchasers waive all the protection they would otherwise secure by getting their farm seed from reliable local seedsmen who must comply with all provisions of the Law.

Dr. E. M. Gress, who is in charge of the State seed testing laboratory, gives the following example of a case where farmers failed to secure any protection from their State Law because of purchasing seed from door-to-door sellers coming from beyond the State line:

In the fall of 1931, soy beans were very abundant in certain states adjacent to Penn-

sylvania. The beans were being sold at a very low price—only about half the price of good, clean soy beans which were offered by the seed dealers. Some men, not necessarily farmers, who owned trucks, drove into adjoining states and purchased the beans in truck-load quantity and came back into Pennsylvania and sold them to the farmers for seeding purposes.

By chance, and chance only, the Department happened to get a few samples of the beans from some of the farmers who purchased them. At first glance the beans looked to be first-class, but on close examination and analysis it was found that they were polluted with wild morning glory seeds. The farmer did not notice these weed seeds because of their color and size both of which were very similar to the beans. The farmer who sowed those beans was sure to have an infestation of wild morning glory which is one of the most noxious weeds found anywhere. Years

of fighting and hundreds of dollars of expense will be the farmer's penalty.

"Another source of poor seeds," according to Dr. Gress, "is through unreliable seedsmen whose business is located outside the State and who sells by mail directly to the farmers or has a farmer take the orders and deliver the seeds.

"While the farmer who takes the orders and delivers the seed is an agent, it is impossible for the Department to get the information; consequently, the poor seed is sold and the farmer takes his loss.

"In these times of depression, especially, the farmer should beware of throwing his money away for poor and worthless seeds. His rule should be to buy seeds for planting purposes only from reliable seed dealers, even if he must pay a little more for them. The best seeds are always the cheapest. Poor seeds are expensive at any price."

—Quoted from the Weekly News Bulletin, Pennsylvania Dept. of Agriculture, Nov. 17, 1932

Quaker Brand Field Seeds

**Lowest Prices in Years, Quality
Highest Ever Attained**

The trade is urged to lend full support to the urgent recommendation of the Department of Agriculture:—

**"The best seeds are always the cheapest,
poor seeds are expensive at any price."**